

'POWER-PRESENTING!'

- The key to successful Business Presentations



**Training Workshop for the Hong Kong
General Chamber of Commerce**

- 2018 -

Overview:

Making presentations is recognized by many business professionals as the competency they fear more than any other. Standing up and presenting effectively in front of any audience takes a great deal of competence and confidence. So, the ability to present convincingly and powerfully says a lot about you as well as your organization.

Being an accomplished presenter is also becoming a much more valuable and required skill-set in today's highly competitive business environment - and professionals who possess these increasingly important skills and attributes, are highly valued both within their own organizations as well as in the general business community.



"Business audiences today think that if you can't present effectively - you can't do your job effectively"

The Methodology:

'Power-Presenting' is the very latest - yet proven - approach to making business and formal presentations. This intensive but highly practical workshop, based on experiential and accelerated learning methodologies, covers the key elements needed to ensure that your presentations are not only more effective, but that you create a positive, polished and impactful impression. You will learn why presentations go wrong [so that you avoid making the same mistakes!] what modern business audiences really want [and don't want!] and how to apply a more structured, 'audience-centric' approach. You will practice these new skills in a safe environment, receive individual feedback and coaching as well as the opportunity to reflect and action-plan so that you can achieve consistently successful outcomes going forward.

Who should attend:

The workshop is specifically designed for business professionals who currently need to present to both external and internal audiences [or for any professional that may be required to do so as part of their career development] and equips them with the necessary skills to make dynamic, objective-focused yet highly engaging presentations. The workshop identifies and applies the key principles of delivering effective presentations - and enables participants to present powerfully and with confidence and authority. By practising the approaches and behaviours covered in this workshop participants will also learn how to achieve consistently better results from all their future presentations.



Performance Objectives:

After attending the workshop, participants will have the necessary skills and capabilities to be able to:

- Project credibility and control in all their presentations
- Get their key messages across clearly and convincingly
- Plan and structure highly results-focused presentations
- Make their talk memorable and useful to the audience
- Be a more confident, convincing and engaging presenter

Desired Outcomes & Benefits:

The key objectives of the training are to enable participants to:

- Deliver powerful and memorable presentations - every time!
- Achieve their objectives from all their presentations!
- Ensure the audience get [and act upon] their messages!

